

Call for Artists and Prospectus

**Uptown/Downtown Snow Goose Festival Wildlife Art Exhibit
January 21 to February 19, 2011
Avenue 9 Gallery & Art Guild and The Artistry at All Fired Up!**



Snow Goose Festival 2011

Call for Artists

Artists whose subjects include wildlife and habitat along the Pacific Flyway, North and South, are invited to submit artwork for a juried exhibition to take place during Chico's 2011 Snow Goose Festival. All media will be considered.

A jury of seven (TBA) will make the final entry choices and will issue special commendations during the exhibit. The jurors will include a mix of art and nature experts.

The wildlife exhibit runs from Friday, January 21 through Saturday, February 19, 2011. It will be held at two galleries; Avenue 9 Gallery & Art Guild (Uptown) and The Artistry (Downtown). This will be the 5th year of the Uptown-Downtown Snow Goose Festival Wildlife Art Exhibit and the second year that it encompasses the entire Pacific Flyway. A free trolley ride connects the visitors and transports them to the two galleries on the night of the formal welcome reception.

The formal welcome reception during the Snow Goose Festival weekend will be held Friday, January 28 for registered guests; the Sneak Preview for the general public is scheduled for Friday, January 21.



Accepted applicants will have at least one work in the show. All work in the show must be for sale. Artists whose work is chosen to be in the exhibition agree to have the work available for exhibition and for sale during the exhibit. New work and work that has not been shown before will be given special consideration. The Galleries will take a 40% Commission to which a portion of the proceeds will be donated to the Snow Goose Festival.



1. Images

- Send 3 to 5 jpgs (72dpi, no greater than 7" in any direction) to avenue9gallery@sbcglobal.net. If on a cd, send to Avenue 9 Gallery, 180 E. 9th Avenue, Ste. 3, Chico, CA 95926.
- Name of image file: your last name and number of submission (smith1.jpg, smith2.jpg etc).

2. Image List, descriptions, prices: This list contains the information for the labels.

- An image list with the titles corresponding to your images, as in the following example:

Smith #1: a) Title, b) medium, c) size of image and size incl. frame, d) retail price, and e) a brief description of the image to put on the wall.

- The price listed should include a 40% gallery commission.

3. Statement and résumé

- Include a résumé and/or c.v. (so we may put it in our artist's book and for any publicity we generate, if you are chosen to be in the show);
- A brief statement about how the images reference your response to your subject matter and reason for making the images. We're looking for personal statements that will make your artistry accessible to the viewer.

4. Entry Fee: \$35 (non-refundable)

- Check, Visa, or PayPal payment must reach the Snow Goose Committee by the October 25 deadline;
- Make checks payable to Avenue 9 Gallery & Art Guild and write Snow Goose 2011 in the memo. Your canceled check is your receipt;
- For Visa, call or visit gallery (530-879-1821); for Paypal (preferred for International entries), please go to www.avenue9gallery.com and pay on line.

Anticipated date for jury panel's decision is December 4. You will be notified immediately about which, if any, of your works are accepted. Every consideration will be given to your artistry in our search for representative views of the natural beauties and riches of the Pacific Flyway.

The work must arrive ready to hang.

- Selected works must reach Avenue 9 Gallery and Art Guild between January 3 and January 15, 2011. The work must arrive ready to hang. Pictures must be prepared for hanging with wire. NO SAWTOOTH HANGERS ALLOWED. Each work of art must be clearly identified so we may match your label information to the correct work.
- Nothing over 25 lbs. will be accepted. Two-D work may not be more than 36" x 48" frame inclusive.
- Artists who create three-dimensional works that do not hang on walls, and artists whose mediums require computer display or other untraditional display methods should e-mail Avenue 9 Gallery with a description of your needs before applying to the show. We will let you know right away whether we can satisfy your display needs.

Please note: If you are not a local artist and/or if for any reason you must ship your work, return postage arrangements will be required up front. If the work does not sell, it will be re-packaged in its original shipping materials and sent back to you at your cost.

If shipping the work, please insure it and, if glazed, make sure to use plexiglass to prevent breakage since this could damage the art work. The gallery cannot be held responsible for poorly packaged work. For further information, please call Maria Phillips at (530) 879-1821 or email avenue9gallery@sbcglobal.net.

Awards

Once the show is hung, the Snow Goose Jury panel will award a number of Jurors' Commendations accompanied by certificates of merit. These awards shall be announced at the opening reception and published in the Snow Goose Festival banquet program. In addition, there will be two People's Choice Awards (one for each gallery). These will be accompanied by modest cash awards donated by the viewers who participate in the vote during the exhibit.