

November 1, 2005

Become a Sponsor

In six years, thousands of people have attended the **Snow Goose Festival**. This event held in Chico and Red Bluff has attracted both the young and old to explore the outdoors and engage spectators to the northern Sacramento Valley's wintering waterfowl. During this fun filled weekend many exciting field trips, educational workshops, fascinating exhibits and Young Naturalist activities for children and families ensure for a rewarding experience. Our field trips to the US Fish and Wildlife's Sacramento National Wildlife Refuge, Sutter Buttes, State Fish and Game's Gray Lodge Wildlife Area and family-run farms are among our premier outings to name a few.

Additional highlights during this event include book signings, a Friday night reception and art show and our very popular Saturday night "Gathering of Wings" banquet at the famous Sierra Nevada Brewery with a keynote speaker. This year we are looking to expand our art show component due to the popularity of last year's event. Therefore our three-day event looks like it will be expanding into a week-long celebration.

As you look at the enclosed snapshot of our event from the last year, you can see the **Snow Goose Festival** is a tremendous benefit to our community. It has brought in money and positive publicity. We look forward to continuing this event for years into the future and truly need support from businesses like yours. Enclosed you can find sponsorship levels that reward not only your business, but help keep this fantastic festival possible. Birding and nature festivals have become economic successes for communities and with your help we can continue to promote our area as a premier winter birding area and continue the message of conservation and education.

We invite you to be a part of the **Snow Goose Festival** by becoming a sponsor. This coming year's festival dates are January 27-29, 2006.

Thank you,

Jennifer Patten
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